



Vikas Sharma

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Objective

To obtain a challenging & demanding job in interactive design & analytical research development job that will further enhance my knowledge & skills of Digital Advertisement and Digital Marketing. My aim is to provide a profound completion to job in initial and critical phase of tasks which will increase my customer as well job satisfaction ability. I want to bring my enthusiasm and sense of confidence to the organization and to the people I work with.

Education Profile

Degree	Board/University	Institute	Percentage Aggregate	Passing Year
MCA	RTU	Aishwarya College of Management and Research Center (ACMARC), Jodhpur (Raj.)	Pursuing (Result Awaited)	-
BCA	MCNUJC	Aishwarya College of Education (ACE), Jodhpur (Raj.)	67.32	2012
12 th	CBSCE	K V Jalipa Cantt, Barmer (Raj.)	67	2009
10 th	CBSCE	K V AFS Arjan Garh, New Delhi	56.20	2007

Working Experience (1.4 Yrs.)

- **Client Relationship Manager**

Organization Name : - Appxem Technologies Pvt. Ltd. (Bangalore)

Duration : - Feb 2016 – April 2016 (2 Months)

Reason of Change : - **Health Reason**

Work Description

- Campaign Selection
- Negotiate Budgets and Deadlines
- Generating and Monitoring of Reports
- Follow-up over Email, Skype, Phone Call

- **SEO Analyst**

Organization Name : - Rudraksh Web Solution (Jodhpur)

Duration : - Feb 2015 – May 2015 (4 Months)

Reason of Change : - **Better Opportunities**

Work Description

- Handling Team of IT & Non-IT (4 People)
- Website Branding & Optimization (On page / Off page)
- Create Posting / Promotional plans and Execution
- Promotion Campaigning & Cost Cutting Promotion
- Email Marketing / Content Selection
- Configuring and Analyse Google Analytics and Webmasters

Projects (Website)

- Deal Buddy
- Kissan Kim Baker

- **SEO Executive**

Organization Name : - Rudraksh Web Solution (Jodhpur)
Duration : - March 2014 – Jan 2015 (10 Months)
Reason of Change : - **Promotion**

Work Description

- Backlink Generation
- Directory Submission
- Keyword Research
- Website Meta Tag Maintenance
- Email & Social Media Marketing

Projects (Website)

- Rudraksh Web Solution
- Jodhpur Bazar
- Adrash Classes

Certifications

- Google Tag Manager Fundamentals
From : - Google Analytics Academy (Google)
- SEO
Duration : - Oct, 2014 to Dec, 2014
From : - TechFly, Jodhpur
- Php Core & OOP's Concept
Duration : - Feb, 2014 to July, 2014
From : - TechFly, Jodhpur

Projects

1) Aayat Car's

Type : - Industrial Training **Organization** : - Para InfoTech Pvt. Ltd.
Description : - This Project "Aayat Car's" is a web based (website) live project for selling used cars. Here we tried to facilitate the customer with the capability of maintaining a web place to expand his business.

Code: - Php **Database:** - MySQL **Member:** - Two

2) Ravana Rajput

Description : - A Community website of Ravana Rajput, fulfilling the needs like posting of photos, information of events and history of Rajput community (Live project).

Code: - Php **Database:** - MySQL **Member:** - Two

3) Library And Member Management System (LAMMS)

Description : - The project is an application software developed to maintain the records related to Book, Member like Stock Maintenance of Books, Book Search, Book Issue, Book Returns, Member detail, Membership fee Collection, different Users as per status and all necessary requirements for the Library to manage day to day operations.

Front End: - VB .NET **Back End:** - M.S-Access **Member:** - Single

4) Office Automation System For School (OASFS)

Description : - This project is used to computerize the work of an office in school. Fully click driven Windows based package. It consists of forms for adding, deleting, modifying, viewing the record, generation of pay slip and creates the final report related to an employee.

Front End: - VB .NET

Back End: - M.S-Access

Member: - Single

Fields of Interest

- ❖ Digital Advertisement
- ❖ Digital Marketing (SEO/SEM/SMM/SMO)
- ❖ Website & Software Development
- ❖ Program Testing
- ❖ Logic Development

Hobbies

- ❖ Watching YouTube as it helps me to stay informed about new things and develop new skills
- ❖ Meeting different kinds of people to know what they are passionate about.
- ❖ Long discussions with friends about various topics and ideas.

Personal Competencies

- ❖ Quick learner
- ❖ Positive thinker
- ❖ Ability to work in teams
- ❖ Punctuality
- ❖ Hard worker

Personal Information

Name	Mr. Vikas Sharma
Father's Name	Mr. Rohtash Sharma
Date of Birth	01 st -Nov-1989
Address(correspondence)	C/O Room 205, BalaJi Residency, Sec.-38, Behind Medanta Medicity Hospital, Gurgaon, Haryana Pin-100221
Permanent Address	C/O Rohtash Sharma, Village & Post Seenk, Tehsil Israna, District Panipat (Haryana) Pin – 132103
Gender	Male
Marital Status	Single
Nationality	Indian

Declaration

I hereby declare that the information provided above is correct to the best of my knowledge.

Date:

Place: Delhi

(Vikas Sharma)